

BUDAPEST

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PRESS RELEASE 18-03-2019 from: Budapest, Hudec Cultural Foundation

### Shanghai Hudec News

Exhibition, workshop and Hudec objects

The famous Hungarian architect of the city, László Hudec's name has the same reputation as it used to have when he built the first skyscraper of Asia, in 1934, the Park Hotel. The great possibility is open for the citizens to visit for free the **exhibition of Shanghai History Museum** and have a closer view of the **Budapest based** Hudec Cultural Foundation's **archive materials**. His baby and family photos, the documents of his education in the Technical University of Budapest, photos of his military service and his prisoner life in the WWI, unique objects of his life and his architecture of Shanghai are exposed for the first time in Shanghai. The **Hudec Magic Wall** display gives the opportunity to browse and interact with 100's of digitized items selected from the Foundation's archives. The exhibition, "Stereoscopic Notes · Urban Landscape—László Hudec and Modern Shanghai" is on show since 2nd of February and **open until 1<sup>st</sup> of May**.



VIMEO: https://vimeo.com/324586085

Press

Exhibition

Partner

 https://www.shine.cn/news/metro/1902029123/?from=timelin

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 http://www2.bluenion.com/bluenion/cases.php

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The international Hudec Media Workshop program will be held in Shanghai on 20-24 March in cooperation with the School of Design, East China Normal University Shanghai, the Hudec Cultural Foundation and Panasonic. The aim of the program is to make contemporary documentation of several Hudec buildings through the eyes of young designers and bring their fresh impressions to the Budapest public. The workshop results are going to be exhibited in May, in Budapest, in the FUGA gallery, a frequented culture location of Budapest. Workshop partners and supporters: East China Normal University (ECNU), Panasonic Budapest exhibition partner: Fuga - Budapesti Center for Architecture http://en.fuga.org.hu

Budapest exhibition supporter: National Cultural Fund of Hungary

The Hudec Cultural Foundation is happy to announce that a selection of **22 original Hudec objects** are going to be donated to the Shanghai History Museum on **25<sup>th</sup> of March**. The ceremony will be a joint event of the current exhibition, "Stereoscopic Notes · Urban Landscape—László Hudec and Modern Shanghai". Thanks to the generous donation of the Hudec family members in Canada (Theo Hudec's family), in USA (Martin Hudec's and Alessa Hudec's family) and in Budapest , Hungary (Hudec's niece, Eszter Jánossy) the **first Hudec archives** will be established in Shanghai.



The main partner and supporter of the Foundation:



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#### **ILLUSTRATIONS**



Opening ceremony with Ms Lívia Szentmártoni, Hungarian Consul for Culture and Education, Ms Virág Csejdy, director of Hudec Cultural Foundation, Mr. Hu Jiang, director of Shanghai History Museum, photo by Ábel Szalontai



Entrance of the exhibition hall, photo by Virág Csejdy



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Guided tour in the exhibition by Mr Chen, the curator of Shanghai History Museum, photo by Back&Rosta Ltd.



The media installation of the exhibition, photo by Ábel Szalontai



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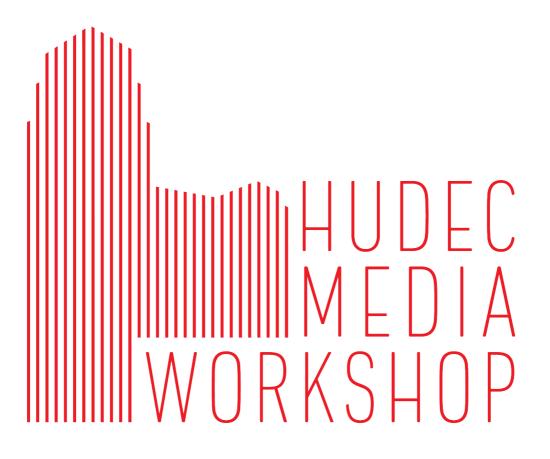


The Hudec Magic Wall, photo by Back&Rosta Ltd.

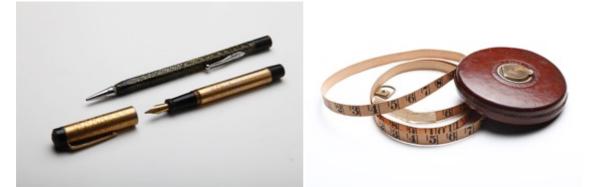


The Hudec Magic Wall, *photo by Back&Rosta Ltd.* Film on VIMEO about the exhibition: <u>https://vimeo.com/324586085</u>





The logo of the workshop program taking place in Shanghai from 20th to 24th of March



Donation objects by the family of Theodore and Martin Hudec, the sons of Hudec (Canada and USA) and Alessa de Wet, daughter of Hudec (USA), *photo by Ábel Szalontai* 



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Donation photos by the family of Eszter Jánossy, niece of Hudec (Hungary)